Made in Finland 📑

# CHAIN LUBE ULTRA LOW FRICTION, ALL CONDITIONS



The unique elastic formula of Rex Chain Lube ensures optimal attachment to the chain without adding friction. Rex Chain Lube has been tested in road racing motorcycles at up to 300km/h speeds with good results.

When applying Rex Chain Lube, you will notice how the lube forms thin hair-like strings where the chain leaves the chainring or derailleur pulley. This happens before the lube penetrates into the chain, and it is normal behaviour.

## **DIRT** REPELLENT WITH THE BEST RACE SKI WAX TECHNOLOGY

In addition to skiing, we at Rex are also passionate cyclists. This is the main reason why we developed the lube. We started playing with the idea *"If Rex made a chain* 

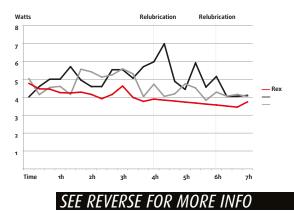


*lubricant, what would it be like?".* That sounded so interesting we had to find out! The Rex Chain Lube recipe combines outof-the-box thinking with the best raw materials used in high-end fluorinated ski waxes. Rex is well known for its world cup level fluorinated ski waxes and is an expert in paraffin wax-based applications with six decades' worth of experience. Each batch of Rex Chain Lube is carefully hand-mixed at our factory in Hartola, Finland.

## WATT OPTIMIZED ULTRA-FAST AND SILENT CHAIN

Dyno-tested independently by two acknowledged laboratiories on two continents: Friction Facts (USA) and Wheel Energy (Finland). In both tests the results were encouraging:

- In the Friction Facts tests, Rex lube was the 10th fastest out of 55 lubes ever tested, with 5.48 W average friction.
- Most of the more efficient lubes are either not chain lubes at all (olive oil, hard paraffin wax), or thin solvent-based lubes with much shorter reapplication intervals.
- Rex lube is the fastest solvent-free and non-vaporizing chain lube tested by Friction Facts. (tested 7/2015)
- In longevity tests done by Wheel Energy, Rex outperformed competing mineral oil and solventbased lubricants with a significant margin.







#### ALL CONDITIONS COMBINING THE BEST PROPERTIES OF DRY AND WET LUBES

Rex Chain Lube has been tested for two years in all possible summer and winter riding conditions, in road and MTB use. The lube combines the best properties of socalled dry and wet lubes, creating a true all-condition, allyear lube for all cyclists.

In dry road conditions, the lube performs well for up to 500 kilometers. In typical use, only wiping with a dry cloth is needed before reapplying the lube. Before using Rex Chain Lube for the first time, it is preferable to fully degrease the chain for best results. Best lubrication performance and longevity will be achieved after 3–4 applications, when the lube has completely penetrated into the chain.

### WAX BASED SOLVENT-FREE, NON-VAPORIZING, UNDILUTED

Adding solvent or water to a chain lube is generally thought to be a great way to reduce manufacturing cost and giving the manufacturer a better margin. At Rex, we think otherwise. Every drop you apply on the chain is 100% lubricant and not something that will evaporate into the air. Unlike with most chain lubes, there is no need to wait until the solvent evaporates before you can ride your bike.

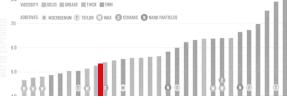
#### Dealer enquiries: bike@rex.fi

#### Domestique

/dəˈmɛs tɪk/

A domestique is a road bicycle racer who works for the benefit of his team and leader. In French, domestique translates as "servant". The use of the term dates back to 1911, although such riders existed before then. Sales unit: 20 pcs display box





Rex lube is the fastest solvent-free and non-vaporizing liquid chain lube tested by Friction Facts. (tested 7/2015)



#rexbike #rexskiwax